

What is claimed is:

1. A driver circuit for driving an electro-optical device,
wherein the electro-optical device comprises:
 - 5 a plurality of scanning lines;
 - a plurality of signal lines, each of the signal lines transmitting a multiplexed data signal for first to third color components;
 - a plurality of pixels, each of the pixels being connected with one of the scanning lines and one of the signal lines; and
 - 10 a plurality of demultiplexers, each of the demultiplexers including first to third demultiplex switching elements which are respectively switch-controlled based on first to third demultiplex control signals, one end of each of the first to third demultiplex switching elements being connected with one of the signal lines and the other end of each of the first to third demultiplex switching elements being connected with one of the pixels
 - 15 for a j-th color component ($1 \leq j \leq 3$, j is an integer),
wherein the driver circuit comprises a gate signal generation circuit which outputs a gate signal to each of the scanning lines, the gate signal corresponding to shift output obtained by shifting a start pulse signal, and
wherein the gate signal generation circuit comprises a start pulse signal generation
 - 20 circuit which generates the start pulse signal on condition that at least two of the first to third demultiplex control signals go active at the same time.
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2. The driver circuit as defined in claim 1,
wherein, when the data signal is written in each of the pixels in a first frame and
25 then written in each of the pixels in a second frame after the first frame, the start pulse signal generation circuit generates the start pulse signal on condition that at least two of the first to third demultiplex control signals go active at the same time in a blanking

period provided between a vertical scanning period in the first frame and a vertical scanning period in the second frame.

3. The driver circuit as defined in claim 1,

5 wherein, when the first, second and third demultiplex control signals go active in this order in a period in which all of the pixels for the first to third color components are selected at the same time, the start pulse signal generation circuit generates the start pulse signal on condition that the second and third demultiplex control signals go active at the same time.

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4. The driver circuit as defined in claim 2,

wherein, when the first, second and third demultiplex control signals go active in this order in a period in which all of the pixels for the first to third color components are selected at the same time, the start pulse signal generation circuit generates the start pulse signal on condition that the second and third demultiplex control signals go active at the same time.

15 5. An electro-optical device comprising:

a plurality of scanning lines;

20 a plurality of signal lines, each of the signal lines transmitting a multiplexed data signal for first to third color components;

a plurality of pixels, each of the pixels being connected with one of the scanning lines and one of the signal lines; and

25 a plurality of demultiplexers, each of the demultiplexers including first to third demultiplex switching elements which are respectively switch-controlled based on first to third demultiplex control signals, one end of each of the first to third demultiplex switching elements being connected with one of the signal lines and the other end of each

of the first to third demultiplex switching elements being connected with one of the pixels
for a j-th color component ($1 \leq j \leq 3$, j is an integer); and

a gate signal generation circuit which outputs a gate signal corresponding to shift
output obtained by shifting a start pulse signal to each of the scanning lines,

5 wherein the gate signal generation circuit comprises a start pulse signal generation
circuit which generates the start pulse signal on condition that at least two of the first to
third demultiplex control signals go active at the same time.

6. The electro-optical device as defined in claim 5,

10 wherein, when the data signal is written in each of the pixels in a first frame and
then written in each of the pixels in a second frame after the first frame, the start pulse
signal generation circuit generates the start pulse signal on condition that at least two of
the first to third demultiplex control signals go active at the same time in a blanking
period provided between a vertical scanning period in the first frame and a vertical
15 scanning period in the second frame.

7. The electro-optical device as defined in claim 5,

wherein, when the first, second and third demultiplex control signals go active in
this order in a period in which all of the pixels for the first to third color components are
20 selected at the same time, the start pulse signal generation circuit generates the start pulse
signal on condition that the second and third demultiplex control signals go active at the
same time.

8. The electro-optical device as defined in claim 6,

25 wherein, when the first, second and third demultiplex control signals go active in
this order in a period in which all of the pixels for the first to third color components are
selected at the same time, the start pulse signal generation circuit generates the start pulse

signal on condition that the second and third demultiplex control signals go active at the same time.

9. A drive method for driving an electro-optical device,

5 wherein the electro-optical device comprises:

 a plurality of scanning lines;

 a plurality of signal lines, each of the signal lines transmitting a multiplexed data signal for first to third color components;

 a plurality of pixels, each of the pixels being connected with one of the scanning

10 lines and one of the signal lines; and

 a plurality of demultiplexers, each of the demultiplexers including first to third demultiplex switching elements which are respectively switch-controlled based on first to third demultiplex control signals, one end of each of the first to third demultiplex switching elements being connected with one of the signal lines and the other end of each of the first to third demultiplex switching elements being connected with one of the pixels for a j-th color component ($1 \leq j \leq 3$, j is an integer), and

 wherein the method comprises:

 generating a start pulse signal on condition that at least two of the first to third demultiplex control signals go active at the same time; and

20 outputting a gate signal corresponding to shift output obtained by shifting the start pulse signal to each of the scanning lines.

10. The drive method as defined in claim 9, comprising:

 generating the start pulse signal on condition that at least two of the first to third

25 demultiplex control signals go active at the same time in a blanking period provided between a vertical scanning period in a first frame and a vertical scanning period in a second frame, when the data signal is written in each of the pixels in the first frame and

then written in each of the pixels in the second frame after the first frame.

11. The drive method as defined in claim 9, comprising:

generating the start pulse signal on condition that the second and third
5 demultiplex control signals go active at the same time, when the first, second and third
demultiplex control signals go active in this order in a period in which all of the pixels for
the first to third color components are selected at the same time.

12. The drive method as defined in claim 10, comprising:

10 generating the start pulse signal on condition that the second and third
demultiplex control signals go active at the same time, when the first, second and third
demultiplex control signals go active in this order in a period in which all of the pixels for
the first to third color components are selected at the same time.